



16th annual
RICHARD SCHMID
FINE ART AUCTION

16th Annual Richard Schmid Fine Art Auction

Benefiting the Rist Canyon Volunteer Fire Dept.

Founding artist Richard Schmid will not retire from the auction as planned. Schmid will continue to personally jury submissions and choose his top 50 for a spot in the live auction.

WHAT The 16th Annual Richard Schmid Fine Art Live and Silent Auctions featuring original artwork from over one hundred artists.

PURPOSE Proceeds support the Rist Canyon all-volunteer fire department, one of two fire departments in Colorado that receives no mandated tax support.

WHEN **Sunday, September 4, 2011** (Labor Day weekend)

- Live and Silent Art Auctions start at 1:00 p.m.
- Art Preview and bidder registration beginning at 10:00 a.m.
- Adjoining Rist Canyon Mountain Festival 10:00 a.m. - 4:00 p.m.

WHERE 10 miles west of Fort Collins, Colorado under the "Big Top" in a mountain meadow in Rist Canyon (County Road 52E; Map on Web site).

LIVE AUCTION Richard Schmid planned to retire from active participation in the auction after last year's gala 15th anniversary, but was so moved by the outpouring of support from a grateful community that he changed his mind. Schmid will not only jury the auction, but will continue to create at least one featured painting.

SILENT AUCTION & WALL SALE Bidders in the 2010 Silent Auction took home original artwork for as little as \$300. Opening silent auction bids will be set at \$500 or less, to help make fine art more affordable to all. **New this year:** *Buy Now* option on all silent auction art for those who cannot stay until the close of the auction.

INTERVIEWS Please contact Wes Rutt (warutt@aol.com) to arrange an interview with Richard Schmid.

BIDDING Live auction, silent auction, Internet and **live phone bank bidding** enables art lovers from all over the country to buy original art at great prices.

OF NOTE Since its humble beginnings in 1996, over 1,250 pieces of fine original art have been auctioned for a total of over \$1.7 million, generating over \$650,000 to support this volunteer mountain fire department.

FOR MORE www.RichardSchmidAuction.com

View art, check out online bidding, download press materials, request hi-res photos, pre-register to bid.